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## The Calendar of Events Shows That Now During The "Blue Tag" Furniture Sale Is the Time of the Whole Year to Buy Furniture


#### Abstract

"How fine it would be," remarked a customer the other day, who was evidently much pleased with her purchases, "if we could always buy furniture as we can in this 'Blue Tag' Sale." It was more of a wish than anything else, the futility of which she had appreciated, and so, had acted accordingly

No store could sell furniture regularly as we are during this "Blue Tag' season, so, following the logic of the Mahomet-and-mountain episode, those who need furniture will go to this sale.

Its opportunities are those of the south's greatest stock of furniture offered at prices that, in view of, in SPITE of the upward tendency of furniture prices, are reduced in a fashion typical of Chamberlin-Johnson-DuBose Co. clearaways. It leaves nothing wanting. One might travel far and wide to


find such a variety of furniture to choose from---it takes a big, five-story store to house it---and still, mere quantity is not the point we would emphasize--it is the KIND of furniture with which we have filled this store (which you may now own at healthy savings) that we are proudest of. It is all

## Honest, True-Blue Furniture

whose life will be the long life of seasoned woods properly treated and finished by men who know how, the worthiest at every price that we could find in the big markets of America. No specially bought sale stuff with screws of glue, and grain of varnish has entered here.

THIS IS A SALE OF SAFE FURNITURE!
So, whether it be furniture for

## The Bedroom (Brass Beds Included), Dining Room, Living Room or Porch

or for all of these that you need, the way to safe economy lies in the "Blue Tag" Sale.

Take this, then, as an invitation to explore the "Blue Tag" Sale, to make whatever comparisons you might like, to satisfy yourself upon all points of the furniture you are going to take into your home, that you are going to make a part and parcel of it. For soon you wiil be turning about to live indoors, and doubtless many changes in furnishings will be made.

Foresight spells huge savings.

## Period Furniture

It is worthy of particular note in this noteworthy event that, although every little separate chair, rocker, desk, table, chiffonier, and the like in stock (excepting contract-price pieces) is included, some of the healthiest reductions are on the rich and true sets of Period Furniture and reproductions of antique pieces-Sheraton, Jacobean, William and Mary, Chippendale and others. Sets for bedroom, dining room and living room.

